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HEADSHOTS

THE *Sparkle* STUDIO

Professional
Makeup &
Hair are
a must!

LinkedIn states
that profiles with
professional
headshots get 14
times more views
than those with-
out.



Improve
Hustle
Excel
Stand Out
Promoted

Be Prepared.
Tips from the pro.

WHO NEEDS HEADSHOTS?



1. Accountants, financial managers, banking executives, loan officers, actors, attorneys, CEO's, consultants, directors, doctors, engineers, IT managers, models, psychologists, therapists, Realtors, sales managers, vice presidents, and influencers.
2. Anyone looking to move up in their career or make a move to a new career path.
3. Small business owners.
 - Customers want to put a face to your business.

Supporting Statistics:

- LinkedIn says that profiles with professional headshots get 14 times more views than those without.
- LinkedIn says that profiles with a photo receive 36 times more messages
- A professional headshot can add instant credibility, attract connections and contact, and lead you to your goals.



Awards: Have you ever been to an event where they are giving out awards? On the screen pops up a horrible photo in low quality. These photos never do justice to the hard work put in to receive the award. Be ready for the award you have worked so hard for.



HEADSHOT USES



Social Media:

Facebook, Instagram, Tik Tok, Snapchat and LinkedIn.



Work:

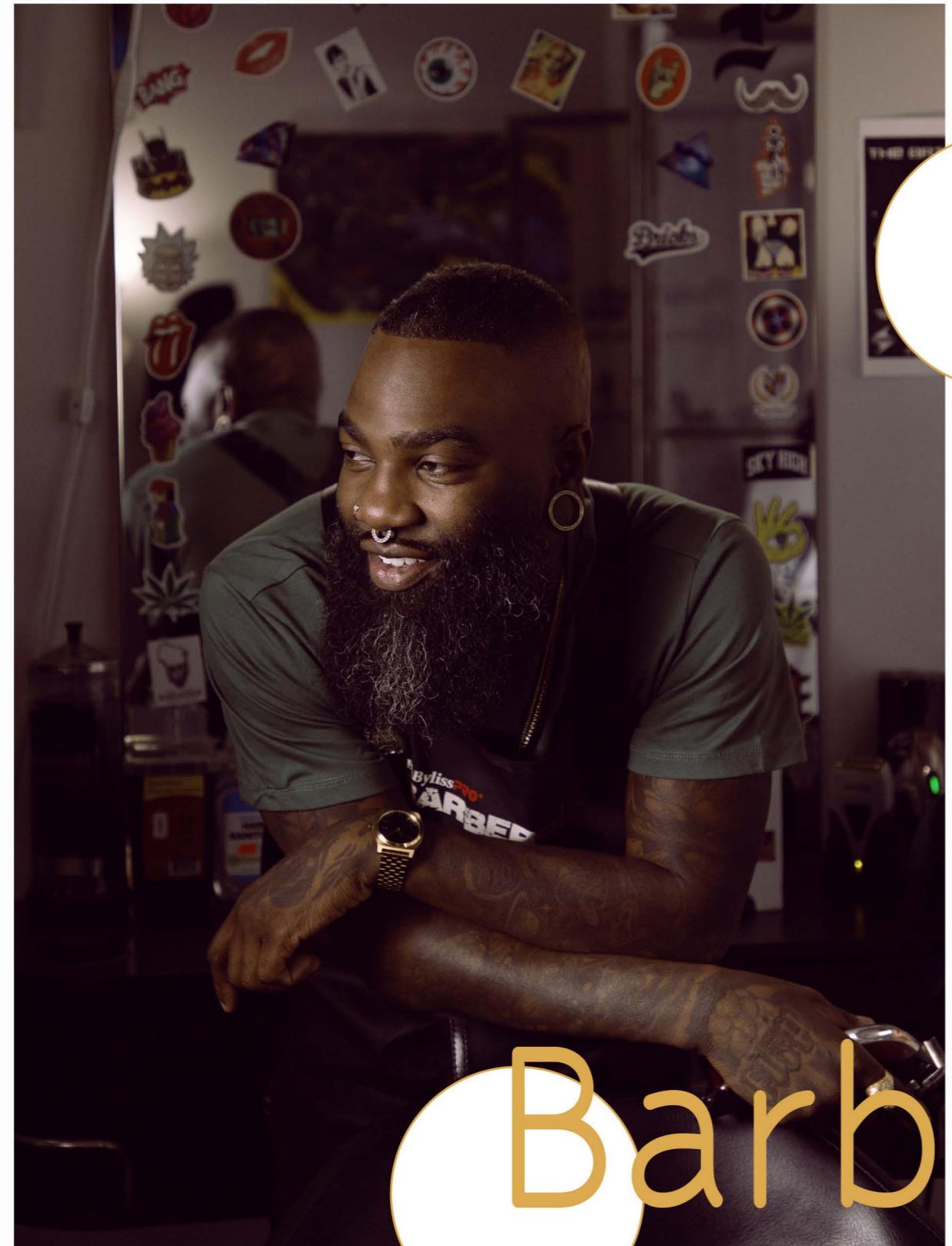
LinkedIn, Zoom meetings, Email signatures, billboards, business cards, websites, newsletters and speaking engagements.



Boards:

Do you participate on a board for a non-profit? That nonprofit will likely need a headshot from you.





Barber

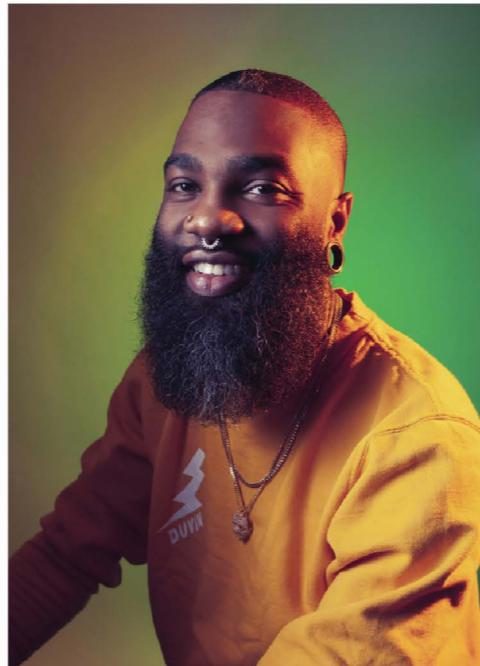
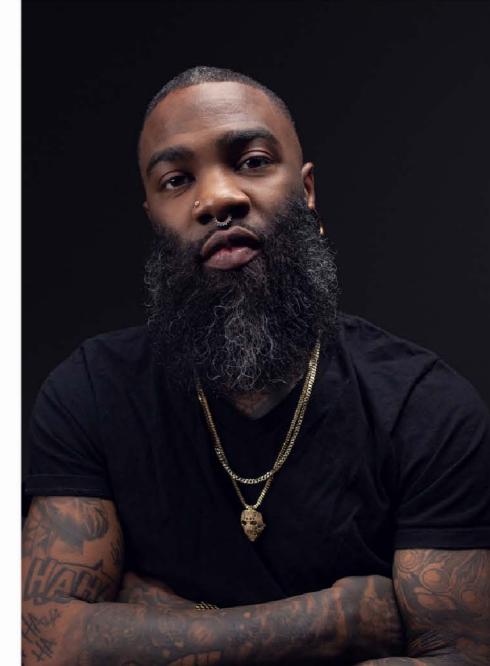
Stylist



Speaker



COLORFUL



Clean



Outdoor



FINDING YOUR STYLE

On location



HOW TO PREPARE

- Get a good night of rest.
- Bring clothing options.
- Make sure all clothing options are steamed/ironed to ensure they are free of wrinkles.
- Floss your teeth.
- Glasses clean and in good repair.
- Bring a brush to help with fly aways.

PROFESSIONAL HAIR & MAKEUP

This is a service I highly recommend for my female clients. If you want to look your best let the pros handle it.

Professional Makeup
Professional Hair

\$80
\$80

WHAT TO WEAR



During your consultation we create a plan for your shoot and best options for the look you want to achieve. Here is a general guide.

- Black, white, jewel tones and neutral colors are my go to.
- Avoid large/bold patterns.
- Solid colors and small patterns are ideal.
- Necklines can play a factor for women. Scoop neck and v-necks are most flattering.
- For men, if bringing a jacket bring a casual shirt as an option to pair with the jacket.
- Bring layers. A nice fitting jacket can give you a more polished look.
- I love a mix of casual and business. This will help when you are comparing the images to find your favorites.
- Bring as many options as you like!

You
want the
viewer to focus
on your face.
Not your
outfit.

PRICING

Session fee	\$195
- This fee is due when you book your session.	
Each Image File	\$100
- This is due at the end of your shoot	

*Pricing does not include sales tax.



BOOKING YOUR SHOOT

How to Book:

1. Contact Christine Peck
 - A. Call/text 920-342-6183
 - B. Email christinepeck@thesparklestudio.net
2. Next we will set up a date to meet in person or zoom to plan your session.
3. Set the date for the shoot.
4. Day of the shoot you will pick out your final images.
5. Final digital files will be sent within one week.

What to expect during your session:

1. When you arrive you will be given an area to hang and place your personal items and clothing.
2. We will then go through your clothing to choose the outfits we will photograph.
3. There is a large private restroom for you to change in.
4. During the session I will direct you for each pose and expression.
5. Periodically I will show you the computer screen so you can see what we are capturing.
6. I will make sure you are completely happy with your images before we end the shoot.
7. Be prepared to have some fun!



MEET YOUR PHOTOGRAPHER



Having lived in Fond du Lac for over 20 years this has become my home. I call it a city with a small town feel. I am married to my wonderful husband Brad. We have 3 adorable dogs named Happy, Gilmore and Farley.

Photography allows me to truly be me. It is not just about creating beautiful works of art. Through photography I am able to connect with so many wonderful people. Those connections are what push my creativity.

Portrait photography helps me to inspire others. My photos are a tool to show my clients what is beautiful and unique about themselves. I hope to instill a bit more confidence in everyone I meet.

Being me means always having fun. Spontaneous joy has been used to describe my personality. Life is full of experiences and your photo session should be an adventure!

The Sparkle Studio brings connection, inspiration, patience and joy to your photography experience

Christine Peck.

